

[PDF] Richard Hollis Graphic Design A Concise History

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Swiss Graphic Design-Richard Hollis 2006-01-01

Originally published: London: Laurence King Pub., 2006.

Graphic Design-Richard Hollis 1994

Covers a wide range of graphic design including film, magazines and posters. Also cover techniques used such as airbrushing and computer generated images

Graphic Design History-Johanna Drucker 2009

Looks at the social and cultural aspects of graphic design from prehistory to the present day.

Henry Van de Velde-Richard Hollis 2019

"Henry van de Velde (1863-1957) is a pivotal figure in design history: a bridge between nineteenth-century eclecticism and the emergence of a modern style. His range was prodigious: from furniture, domestic and shop interiors to ceramics, textiles, dresses, jewelry, silverware and books. He was also the architect of large private houses, theatres, museums and art galleries." --back cover of book

Graphic Design-Sara De Bondt 2012

'Graphic Design' comprises some of the most influential texts published in English about graphic design history. The book documents the development of the relatively young field from 1983 to today, underscoring the aesthetics, theoretical, cultural, political and social tensions that have underpinned it from the beginning.

The Form of the Book-Jan Tschichold 1991

Designed by Peter Saville-Peter Saville 2003

"This book is the first devoted to the work of Peter Saville. It is arranged in a rough chronology around several essays and an interview and covers everything from Saville's earliest designs for Factory Records to his most recent self-initiated projects" - preface.

100 Years of Swiss Graphic Design-Christian Brändle 2014-10-15

100 Years of Swiss Graphic Design takes a fresh look at Swiss typography and photo-graphics, posters, corporate image design, book design, journalism and typefaces over the past hundred years. With illuminating essays by prominent experts in the field and captivating illustrations, this book, designed by the Zurich studio NORM, presents the diversity of contemporary visual design while also tracing the fine lines of tradition that connect the work of different periods. The changes in generations and paradigms as manifested in their different visual languages and convictions are organized along a timeline as well as by theme. The various fields of endeavor and media are described, along with how they relate to advertising, art, and politics. Graphic design from Switzerland reflects both international trends and local concerns. High conceptual and formal quality, irony and wit are its constant companions. A new, comprehensive reference work on Swiss design.

David King-Rick Poyner 2020-01-01

Exploring an unjustly overlooked figure in 20th-century British visual culture This book offers a comprehensive overview to the work and legacy of David King (1943-2016), whose fascinating career bridged journalism, graphic design, photography, and collecting. King launched his career at Britain's Sunday Times Magazine in the 1960s, starting as a designer and later branching out into image-led journalism. He developed a particular interest in revolutionary Russia and began amassing a collection of graphic art and photographs--ultimately accumulating around 250,000 images that he shared with news outlets. Throughout his life, King blended political activism with his graphic design work, creating anti-Apartheid and anti-Nazi posters, covers for books on Communist history, album artwork for The Who and Jimi Hendrix, catalogues on Russian art and society for the Museum of Modern Art in Oxford, and typographic covers for the left-wing magazine City Limits. This well-researched and finely illustrated publication ties together King's accomplishments as a visual historian, artist, journalist, and activist.

Graphic Design. History and Practice-G. Camuffo 2016

Graphic Design in the Twentieth Century-Richard Hollis 2021-11-30

A new edition of a seminal book on the history of graphic design in the twentieth century by one of the leading authorities in the field. The story of graphic design is one of the most exciting and important developments in twentieth-century visual culture. From its roots in the expansion of printing, graphic design has evolved from a means of identification, information, and promotion to a profession and art in its own right. This authoritative documentary history begins with the poster and goes on to chart the use of text and image in brochures and magazines, advertising, corporate identity, television, and electronic media, and includes the effects of technical innovations such as photography and the computer, as well as the digital revolution. With over 800 illustrations fully integrated with the text, this indispensable account is uniquely clear, comprehensive, and absorbing. For this latest edition, *Graphic Design in the Twentieth Century* has been updated with a new preface and additions to the bibliography, ensuring its continued usefulness to students and designers alike.

Communicate-David Crowley 2004-01-01

A unique look at how popular music and culture have influenced the evolution of British design.

Letters from the Avant-Garde-Ellen Lupton 1996-03

The best letterhead designs from 1915 to 1950.

Graphic Design Play Book-Sophie Cure 2019-06-25

An entertaining and highly original introduction to graphic design, this beautifully designed book uses puzzles and visual challenges to demonstrate how typography, signage, posters, and branding work. Through a series of games and activities, including spot the difference, matching games, drawing, and dot-to-dot, readers are introduced to concepts and techniques in an engaging and interactive way. Further explanation and information is provided by solution pages and a glossary, and a loose-leaf section contains stickers, die-cut templates, and colored paper to help readers complete the activities. Illustrated with typefaces, posters, and pictograms by distinguished designers including Otl Aicher, Pierre Di Sciullo, Otto Neurath and Gerd Arntz, the book will be enjoyed both by graphic designers, and anyone interested in finding out more about visual communication.

Graphic Design Theory-Meredith Davis 2012

Meredith Davis draws on her many years' experience teaching graphic design students to explain complex theories with total clarity, encouraging readers to evaluate existing design work critically, and to use theoretical frameworks to enhance their own studio practice

No Return-Romek Marber 2010

One of the most memorable books I have ever read. This memoir of a child caught up in the Holocaust is unputdownable. It tells what happened to this unprotected youngster as the fragrant peacetime days end, the Germans invade his homeland, and the nauseating stench of mass murders fills the air. The simple honesty with which Romek Marber tells his story is elegant and lucid. He is careful not to exaggerate or mislead, and this gives his account an awesome power. Do read it.-- Len Deighton

Impact 1.0-Tony Brook 2016

Contains covers of design magazines, journals and periodicals covering many topics - graphic design, typography, architecture, interiors, print, theory and history. " ... they are brilliant specimens of innovative visual design."--Publisher's web site.

Designing Programmes-Karl Gerstner 2007

Karl Gerstner (TM)'s work is a milestone in the history of design. One of his most important works is *Designing Programmes*, which is presented here in a new edition of the original 1964 publication. In four essays, the author provides a basic introduction to his design methodology. Instead of set recipes, the method suggests a model for design in the early days of the computer era. The intellectual models it proposes, however, continue to be useful today. What it does not purvey is cut-and-dried, true-or-false solutions or absolutes of any kind - instead, it develops fundamental principles in an innovative and future-oriented way. The book is especially topical and exciting in the context of current developments in computational design, which seem to hold out the possibility of programmed design. With many examples from the worlds of graphic and product design, music, architecture, and art, it inspires the reader to seize on the material, develop it further, and integrate it into his or her own work.

Advertising and the Artist-Michael Ashley Havinden 2003

Under the professional name of 'Ashley', Ashely Havinden (1903-1973) was one of the most successful advertising artists and designers working in Britain in the twentieth century. He made his reputation at Crawfords, the progressive advertising agency in London, and as art director he was responsible for many innovative and stylish campaigns for clients as diverse as Chrysler Motors, Eno's Fruit Salt, Martini and the world-famous Simpson Piccadilly. In the 1930s, he also made a name for himself as a designer of rugs and fabrics and as an abstract painter. Marking the centenary of his birth, this is the first book to be published on Ashley's work and highlights the diversity of his long and influential career.

Alan Kitching-John L. Walters 2017-04-04

Designed by Simon Esterson of Esterson Associates, this long-awaited monograph documents the work of world-renowned typographer, designer and letterpress practitioner Alan Kitching. Spanning over fifty years, this lavish volume leads us from Kitching's first typographical experiments under the auspices of mentor Anthony Froshaug to his most iconic creations at The Typography Workshop. It covers his years designing alongside Derek Birdsall, as well as his time teaching letterpress at the Royal College of Art, and showcases his most colourful and expressive pieces, including his prolific work for The Guardian. Kitching's work hangs in private collections and galleries but it has also featured on everything from magazine and book covers, postage stamps and theatre posters, to wine labels, billboards and signage.

Who the Hell Is Müller-Brockmann?-Demian Conrad 2022-06-30

Investigating how and questioning why Swiss design principles of the 1950s and 60s could be so influential across decades, especially in the English-speaking world.

Visual Research: An Introduction to Research Methodologies in Graphic Design-Ian Noble 2004-12

Visual Research explains the key terms and theories that underlie design research, examining the importance of audience, communication theory, semiotics and semantics. It features a range of case studies which demonstrate how the use of rigorous research methods can form the basis of effective visual communication and design problem solving, eschewing end product analysis for a discussion of the way research feeds into the design process.

Autonomy-Daniel Poyner 2013-03-26

Anarchy was a journal of ideas published in London through the 1960s. Its 118 issues provide a remarkable sample of dissenting and libertarian discussion in the English-speaking world, as it developed through those years. Prominent among the themes of the journal were education, the urban environment, work, workers' self-organization, crime, and psychology, as well as anarchist traditions and history; attention was given to literature, theater, and cinema. Although its contributors were many and diverse, Anarchy was essentially the creation of one person, Colin Ward (1924-2010). With this journal, and throughout his work as a writer, editor, and activist, Ward proposed the idea that anarchist principles of mutual aid and autonomous organization outside a centralized state can be achieved here and now-and are already at work all around us. The title of this book-Autonomy-takes up a defining idea of anarchism, as well as using again the word that Ward had intended to be the title of his journal.

Henry Van de Velde-Katherine M. Kuenzli 2019-01-01

The painter, designer, and architect Henry van de Velde (1863–1957) played a crucial role in expanding modernist aesthetics beyond Paris and beyond painting. Opposing growing nationalism around 1900, he sought to make painting the basis of an aesthetic that transcended boundaries between the arts and between nations through his work in Belgium, France, Germany, and the Netherlands. Van de Velde’s designs for homes, museums, and theaters received international recognition. The artist, often associated with the Art Nouveau and Jugendstil, developed a style of abstraction that he taught in his School of Applied Arts in Weimar, the immediate precursor of and model for the Bauhaus. As a leading member of the German Werkbund, he helped shaped the fields of modern architecture and design. This long-awaited book, the first major work on van de Velde in English, firmly positions him as one of the twentieth century’s most influential artists and an essential voice within the modern movement.

The Thames & Hudson Dictionary of Graphic Design and Designers-Alan Livingston 2012

A comprehensive guide to international developments in graphic design. From pre-industrial printing presses and medieval typography to computer graphics and avant-garde stylistic advances, a wealth of entries elucidate technical terms and detail movements, media, advertising, corporate identity, posters, packaging, and magazine and book design, placing graphic design in the wider context of the history of fine art and illustration.

Graphic Design School-David Dabner 2020-03-05

Graphic Design School is organized into two main sections, 'principles' and 'practice'. The first section deals with the fundamentals of design, such as composition, hierarchy, layout, typography, grid structure, colour and so on. The second section puts these basics into practice, and gives information about studio techniques and production issues relevant to a number of different graphic design disciplines. The last part of the second section provides an overview of some of the different career choices open to students entering the graphic design field. This seventh edition of Graphic Design School features all-new assignments and fully updated reading lists. Over a third of the images are entirely new, and include a mix of professional work and outstanding student pieces. In addition, Part II: Practice Plus features new software and revisits old print technologies - for example, risograph printing and screen printing - which are becoming increasingly popular forms of production again.

En-Suites Available-Sarah Horn 2021-10-27

When Sarah Horn began photographing hotel frontages in Blackpool, UK, little did she know that her collection would result in a unique archive of coastal architecture, vernacular typography and unconscious poetry. Never have the mundane dreams of escape, leisure and pastime seemed so compelling and poignant. This book is an essential resource for sociologists of tourism, typography collectors and those who, when everyone looks at the sunset, turn the other way.

Graphic Design Theory-Helen Armstrong 2012-08-10

Graphic Design Theory is organized in three sections: "Creating the Field" traces the evolution of graphic design over the course of the early 1900s, including influential avant-garde ideas of futurism, constructivism, and the Bauhaus; "Building on Success" covers the mid- to late twentieth century and considers the International Style, modernism, and postmodernism; and "Mapping the Future" opens at the end of the last century and includes current discussions on legibility, social responsibility, and new media. Striking color images illustrate each of the movements discussed and demonstrate the ongoing relationship between theory and practice. A brief commentary prefaces each text, providing a cultural and historical framework through which the work can be evaluated. Authors include such influential designers as Herbert Bayer, L'szlo Moholy-Nagy, Karl Gerstner, Katherine McCoy, Michael Rock, Lev Manovich, Ellen Lupton, and Lorraine Wild. Additional features include a timeline, glossary, and bibliography for further reading. A must-have survey for graduate and undergraduate courses in design history, theory, and contemporary issues, Graphic Design Theory invites designers and interested readers of all levels to plunge into the world of design discourse.

Chinese Graphic Design in the Twentieth Century-Scott Minick 1990

TECHNICAL

The Industrial Design Reader-Carma Gorman 2003-10

This groundbreaking anthology is the first to focus exclusively on the history of industrial design. With essays written by some of the greatest designers, visionaries, policy makers, theorists, critics and historians of the past two centuries, this book traces the history of industrial design, industrialization, and mass production in the United States and throughout the world.

Design, Writing, Research-Ellen Lupton 1996

This anthology turns a critical eye on advertising, newspapers, commercial photography.

About Graphic Design-Richard Hollis 2012-08

From the man who brought you the layout of John Berger's 'Ways of Seeing' comes a comprehensive selection of writings covering over 40 years of reflection on graphic design history, from interviews, essays, letters and articles to lectures and course outlines. Designed by Richard Hollis himself and densely illustrated with over 500 thumbnail images, 'About Graphic Design' charts the insatiable curiosity and methodological rigour of the renowned graphic designer, graphic design theorist and historian.

The Stagnant Society-Michael Shanks 1972

The New Typography-Jan Tschichold 2006

"Probably the most important work on typography and graphic design in the twentieth century."--Carl Zahn, The Museum of Fine Arts, Boston

The Master Builder-Sara De Bondt 2009

Godard-Colin MacCabe 1980

Richard Hollis Designs for the Whitechapel-Christopher Wilson 2013

Richard Hollis was the graphic designer for London's Whitechapel Art Gallery in the years 1969-73 and 1978-85. In this second period, under the directorship of Nicholas Serota, the gallery came to the forefront of the London art scene, with pioneering exhibitions of work by Georg Baselitz, Anselm Kiefer, Joseph Cornell, Philip Guston, Frida Kahlo and Tina Modotti, among others. Hollis's posters, catalogues, and leaflets, conveyed this sense of discovery, as well as being models of practical graphic design. The pressures of time and a small budget enhanced the urgency and richness of their effects. Christopher Wilson's monograph is an exemplary examination of a body of graphic design. This book matches the spirit of the work it describes: active, passionate, aesthetically refined, and committed to getting things right. As in Hollis's work, "design" here is a verb as much as a noun.

Organic Music Societies-Lawrence Kumpf 2020-10-27

Archival documents and new writings on the intermedia collaborations of avant-garde jazz trumpeter Don Cherry and textile artist Moki Cherry Don Cherry and Moki Karlsson met in Sweden in the late '60s. They married and began to perform together, dubbing their mix of communal art, social and environmental activism, children's education and pan-ethnic expression "Organic Music." Their home in Tågarp became a locus of artistic production, attracting free-spirited musicians, poets, actors and artists with the promise of collective life. There, Keith Knox assembled Tågarp Publication Number One to document the collectivistic practices blooming under the Cherrys' guidance. Reproduced here, the text includes interviews with Terry Riley and Cherry, a piece on Pandit Pran Nath, a report on the Bombay Free School and a survey of the esoteric Forest University by Bengt af Kintberg. This book explores Don Cherry's work of the period through additional interviews by Knox, a piece on his Relativity Suite and an essay by Fumi Okiji. Moki's writings on her workshops are featured alongside full-color reproductions of her tapestries, used as performance environments by Don's ensembles. Cherry collaborators Bengt Berger and Christer Bothén contribute travelogues from the era.

Graphic Design-Stephen Eskilson 2012-01-01

Now in its second edition, this wide-ranging, seminal text offers an accessible account of the history of graphic design from the nineteenth century to the present day. Organized chronologically, the book makes an important critical contribution to the subject by presenting graphic design and typography as deeply embedded in the fabric of society in every era. This distinctive approach enables Stephen Eskilson to discuss the evolution of graphic design in light of prevailing political, social, military and economic conditions, as well as nationalism and gender. After surveying typography from Gutenberg to Bodoni, he traces the impact of the Industrial Revolution and the influence of Art Nouveau and the Arts and Craft movements on the graphic arts. In the richly contextualised chapters that follow, he chronicles the history of the early twentieth-century modernist design styles, the wartime politicization of American and Soviet regional styles, the Bauhaus, the rise of the International Style in the 1950s/1960s, and the post-modern movement of the 1970s/1980s right through to the challenges facing the world's designers today. This second edition has been carefully reviewed and updated to best reflect contemporary scholarship. In addition to 75 new colour images, there is a revised final chapter that includes an up-to-date survey of the wealth of aesthetic, conceptual and technical developments in graphic design over the last few years.

Seeing Things: Collected Writing on Art, Craft and Design-Occasional Papers 2021-06-15